

# Point of Sale solutions

## overview and commercials

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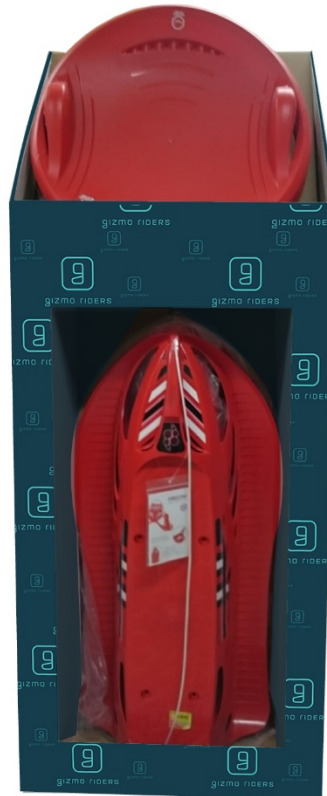
# Gizmo Riders 4-in-1

4 items in 1 display

Front side



Back side



Top Seller? Innovative?



NEW  
2016

- One way carton display
- Open from 2 sides
- Treated against wetness
- Just tear open to show products on the shopping floor
- Fits 2x on a EUR pallet
- 66pcs in a truck (not stackable due to height)
- Items:
  - Stratos 4x
  - Firecom or Neon Grip 2x
  - Meteor 60 or Supernova 60 – 5x from each side front and back
- On stock: cca 500pcs
- Cost = 20 EUR extra including print, labour, fixtures
- **Cost calculation:**
  - The cost of items in Ex Work price
  - + 20.00 EUR fix cost of POS
  - = **cost of POS Ex Work**



# Superjet and Meteor in ¼ Display (60x40cm)

Best-selling mid-size sledge and innovative snow disc

Arrived packed



Open on shop



Top Seller? Innovative?



- One way carton display
- Treated against wetness
- Just tear open to show products on the shopping floor
- Fits 4x on a EUR pallet (not stackable due to height)
- Items:
  - Superjet or Turbojet = 5x
  - Meteor 60 or Supernova 60 = 15x
- On stock: cca 500pcs
- Cost = 12 EUR extra including print, labour, fixtures
- **Cost calculation:**
  - 5x Ex Work price of Superjet +
  - + 15x Ex Work price of Meteor 60
  - + 12.00 EUR fix cost of POS
  - = **cost of POS Ex Work**



Speed lines to turn left/right



# Snow discs and Gliders POS

Combination of the best value items in handy display



Top Seller? Innovative?



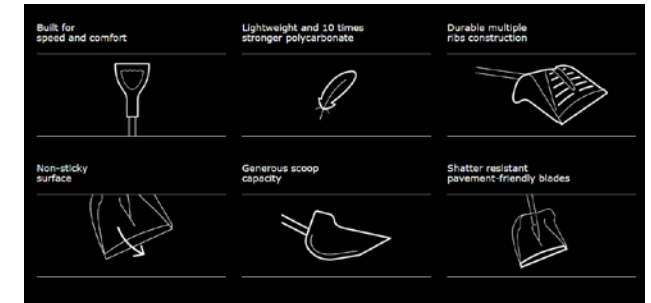
- One way carton display
- Treated against wetness
- Just tear open to show products on the shopping floor or table
- Items:
  - Tornado snow disc = 15x
  - Bingo glider = 20x
- Cost = 7 EUR extra including print, labour, mixing assorted colors is included in the price
- **Cost calculation:**
  - 15x Ex Work price of Tornado+
  - + 20x Ex Work price of Bingo
  - + 7.00 EUR fix cost of POS
  - = **cost of POS Ex Work**

# Snow shovels mix on metal display

Effective presentation of any shovels



Top Seller? Innovative?










- Effective metal stand
- Shipped already assembled and filled with products (actually may decrease some logistics costs)
- Multi-use -> option for re-stocking
- Fits 1x on a pallet, not stackable
- On stock: only upon request!
- Configurations:
  - 4 hooks for large shovels
    - Each hook can accommodate 9x Armstrong 50 or 12x Shovel 41 or Shovel 50
  - 2 hooks for small shovels
    - Each hook can accommodate 12x any small or telescopic shovel
- Cost = extra 80 EUR (including assembly and labour)
- MOQ = 50pcs unless otherwise agreed



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Shovels

-  Gardenico
-  Winter
-  Household
-  Snow shovels
-  Flower Lover
-  Armstrong
-  Gizmo Riders